



In the world of Automotive Sales, the most important thing is to keep your Customer Satisfaction Index rating high! Customer Loyalty, although difficult to achieve, is a great source of revenue when accomplished. It only takes ONE bad experience for a customer to take their business elsewhere. **CSI RedAlert** helps to greatly reduce those chances using the customer exit survey.

CSI RedAlert is equipped with an instant notification system to alert anyone at the dealership if a customer is not satisfied with the service. The Exit Survey, taken by the customer, is fully customizable and will send an instant alert to any device (cell phone, computer, iPad, etc.) via E-mail or Text. Present coupons, discounts, and other offers concluding the survey to keep your customer coming back and buying more!

Choose **CSI RedAlert** to make sure ALL of your customers are satisfied, ALL of the time. Get your customers coming back time and time again!



Customer Enters Dealership

1



Customer Fills Out Survey Before Leaving The Dealership

2



Results Of Survey Are Instantly Sent To Manager By Text Or E-mail

3



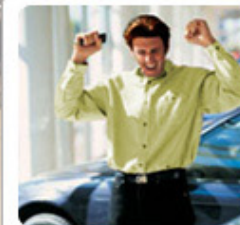
Manager Receives Text Or E-mail Notification To View Responses of Survey

4



Manager Intercepts Customer Before Leaving & Addresses Any Issues

5



Customer Leaves Satisfied Because They Were Able To Talk About Their Issues Face To Face

6



Dealership Retains A High Level Of Customer Loyalty & Customer Satisfaction

7

**SAVE YOUR REPUTATION...
BEFORE IT WALKS OUT THE DOOR**